

# SPARK THE CHANGE.

## INSPIRE YOUR STUDENTS.

LITERACY **SOLUTIONS**

EDUCATOR **SUPPORT**

CLASSROOM **IMPACT**





# WHY WE WON'T STOP UNTIL EVERYONE CAN READ

Literacy in the United States is in crisis; 68% of fourth graders aren't reading at grade level. Still, **we see a bright future at IMSE.**

I founded IMSE to ensure educators are prepared to successfully teach students to read. For more than 25 years, IMSE has been proud to support educators in this work. What does that mean for students? Hope.

We've now trained more than 300,000 educators—around 27,000 in 2024 alone. IMSE training is regularly conducted in all 50 states and across 4 countries. The progress inspires me every day, and it is producing measurable improvements for students:

## WE ALL KNOW THE STATISTICS



# 68%

of fourth graders  
aren't reading at  
grade level.

Average Oral Reading Fluency (ORF)  
Scores Jump with IMSE OG+

Control Group

**33.38** Point Increase

Treatment Group

**42.82** Point Increase



Researchers at Kent State recently confirmed that students taught by IMSE OG+-trained teachers achieve differential growth in reading from fall to spring. In fact, **the average Oral Reading Fluency (ORF) score for the treatment group in that study improved by nearly 10 points more than the control group score.**

IMSE was born out of a shared desire among educators: to work toward **a day when every person can read.** Results like these remind me that we're on the right path. I hope you'll join us.



**Jeanne Jeup**

CEO, IMSE





# LITERACY CAN'T WAIT

Literacy is a human right—IMSE is here to help. Our proven, easy-to-adopt Structured Literacy programs are built on the science of reading and designed to help educators make an immediate impact. When students win, we all win. Here's how we help you help them.

- ▶ **130+ IMSE-certified instructors** ready to support literacy educators
- ▶ Wraparound curricula to **teach students foundational literacy skills** while keeping them engaged
- ▶ Strategic and science-backed resources to **save teachers' time and energy** implementing Structured Literacy programs
- ▶ **Free tools and ongoing support** to ensure educators have everything they need for literacy success



"Implementing the IMSE Orton-Gillingham Plus program has been transformative for our students. We've witnessed remarkable growth in their phonemic awareness and phonics skills, which has significantly improved their overall reading abilities."

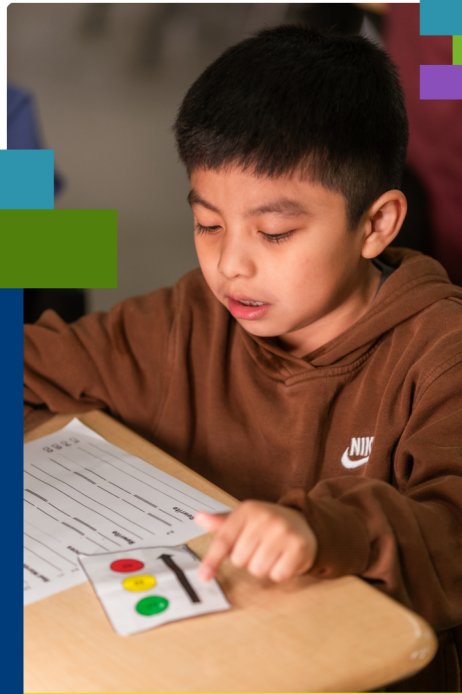
Suraya Driscoll  
Student Services Director  
East Grand Forks, MN



## OUR MISSION

IMSE's mission is to **empower** districts, schools, teachers, and parents to be agents of change toward equitable literacy instruction for all learners that is **driven by research**.

# THE SCIENCE BEHIND READING: STRUCTURED LITERACY



Structured Literacy supports all students, especially those with learning differences. Approaches like Orton-Gillingham, grounded in the Science of Reading, emphasize repeated decoding and dictation practice to strengthen word recognition and spelling skills. Structured Literacy incorporates phonemic awareness, phonics, fluency, vocabulary, and comprehension to build the foundation necessary for reading success through both word recognition and language comprehension.



## Explicit

Each new concept is clearly explained and supports learning with strategies that engage multiple senses to enhance memory.



## Systematic

Instruction follows a logical scope and sequence, progressing from simple to more complex skills.



## Cumulative

New concepts build on prior knowledge with frequent review to reinforce phoneme-grapheme relationships, spelling patterns, and rule generalization.



## Diagnostic/ Responsive

Ongoing assessment guides instruction by monitoring progress and informing differentiation based on student needs.



We are seeing district-level data improvements. Fewer and fewer of our students each year require a RIMP. Our dyslexia data has shown remarkable improvement and puts us on the right track to reach our goal that 95% of third graders will be reading on grade level by 2025-26.

Nichol Honaker  
Curriculum Director  
Fort Frye Local Schools, OH

# Tiered Approach Meets Students Where They Are

Recognizing that no two students are the same, IMSE equips educators to address literacy instruction for different instructional tiers.

## Tier 1: Core Instruction for all students

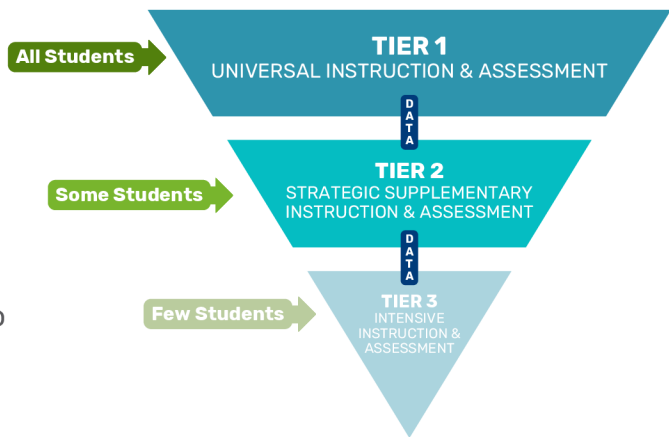
- 90 minutes of instruction per day, including 30 minutes of IMSE OG+ or Morphology+\*
- Whole-class instruction or small-group instruction if additional support is needed; in the general education classroom

## Tier 2: Strategic Instruction

- Minimum of 30 minutes per day at least 3 times per week in addition to core instruction
- Small-group instruction

## Tier 3: Intensive Instruction

- Minimum of 45 minutes daily in addition to core instruction
- Small-group instruction provided by a specialized teacher or interventionist

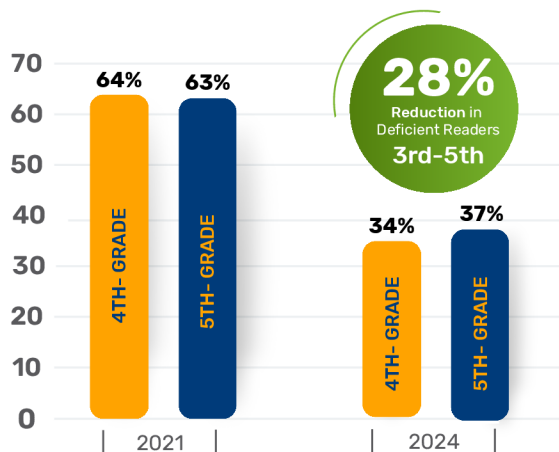


## CASE STUDY

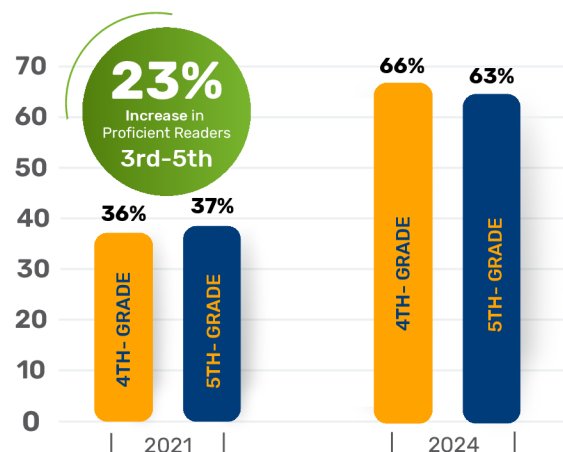
Discover how Hancock County achieved success with IMSE.

» **LEARN MORE**  
at [IMSE.COM](https://imse.com)

**North and South Hancock Elementary School  
Hawesville, KY  
Deficient Readers**



**North and South Hancock Elementary School  
Hawesville, KY  
Proficient Readers**





# ENGLISH LEARNER RESOURCES

EMPOWERING TEACHERS.  
INSPIRING LEARNERS.

At IMSE, we believe every English Learner deserves the opportunity to thrive academically and socially. Our mission is to empower educators with the knowledge, strategies, and tools to leverage the language skills that multilingual students bring to the classroom. We celebrate their linguistic strengths and want to create inclusive classrooms where all learners can succeed.



## WEBINAR SERIES

Learn the Research. Put it into Practice.

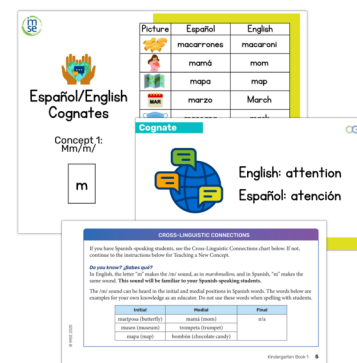
- *English Learners: Practices to Support and Enhance Their Classroom Experiences*
- *Linguistically Diverse Students: Who They Are and What They Can Do*
- *Translanguaging: Unlocking the "Why" and the "How"*



## EDUCATOR TOOLS

Resources That Empower.

- **Cross-Linguistic Connections:** Information that connects English and Spanish phonemes to support foundational skill instruction.
- **Cognate Lists:** Leverage students' first language skills to help them learn their second language more efficiently.
- **Spanish Family Letters:** A Spanish version of these letters helps teachers reach more families and cultivate those important home-school relationships.



## STUDENT-CENTERED TEACHING (ASYNCHRONOUS COURSE)

Inclusive. Transformative. Important.

- Importance of incorporating an asset-based mindset
- Strategies for shifting to a student-centered approach to instruction
- Equips teachers to create an inclusive and relevant classroom environment for all students
- Flexible, self-paced format for busy educators





# ORTON-GILLINGHAM PLUS

## CORE FOUNDATIONAL LITERACY SKILLS CURRICULUM

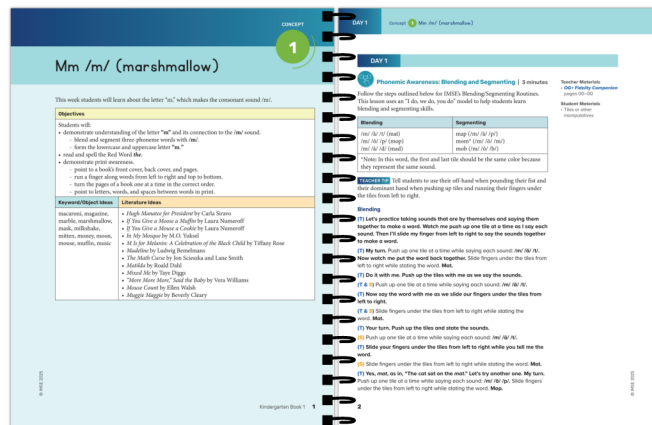
Grade K-2 (Gen Ed), K-5 (Special Ed)

OG+ empowers educators to deliver impactful Structured Literacy instruction from day one. With a research-based design aligned to the Science of Reading, it offers structured daily lessons, embedded assessments, and a seamless blend of print and digital tools. Educators can begin teaching immediately or deepen their practice through optional professional development.

## Everything Teachers Need for Foundational Literacy Success:

- **Teacher Guides**—Clear, ready-to-use lessons that simplify daily planning
- **Interactive Student Workbooks**—Engaging activities that build and reinforce key skills
- **IMSE LAB**—Your all-in-one digital hub for effortless OG+ lesson planning, engaging assessments, and dynamic student learning
- **OG+ Fidelity Companion**—Structured routines and supports that ensure consistent, IMSE-aligned instruction across classrooms
- **EL Supports**—Scaffolded instructional tools that make content accessible and effective for English Learners
- **Decodable Readers**—Reinforces phonics skills and builds student confidence and fluency
- **Word-Building Kit**—Help students manipulate sounds and strengthen phonemic awareness and encoding skills with our hands-on product.

### A Look at an OG+Teacher Guide



Boost literacy success  
with OG+.

➤ **LEARN MORE**  
at [IMSE.COM](https://www.imse.com)

# Three Ways to Learn: Virtual, In-Person, or On-Demand

**ADD PROFESSIONAL DEVELOPMENT NOW OR LATER, THE CURRICULUM IS ALWAYS READY.**

Every district is different. That's why OG+ is flexible by design. You can start teaching with the curriculum alone, no training required. When you're ready to deepen your expertise, IMSE offers 30-hour professional development available in three formats:



Live Virtual



In Person



Asynchronous

## Unlock the Science of Reading to Transform Student Outcomes

- **Deepen your knowledge** of the science of reading and Structured Literacy.
- **Support all learners**, including those with dyslexia and multilingual backgrounds.
- **Use data to drive instruction** with effective assessments.
- **Design impactful lessons** that build fluency, vocabulary, and comprehension.
- **Teach decoding strategies** with phonics, syllables, and morphology.
- **Reinforce irregular words** using explicit, multisensory techniques.
- **Apply skills in context** with decodable readers and vocabulary support.



Although I knew the importance of a phonics-based program, it was difficult to find one that incorporated all the aspects of reading. It was so refreshing to find OG Plus. Finally, a program that provides explicit, sequential, and direct instruction that aligns with the science of reading research, which all children can access.

Judy Martin  
Manchester, NH

Manlius Pebble Hill School, NY

Words read per minute increase

2nd Grader \_\_\_\_\_

18 > **60**

2nd Grader \_\_\_\_\_

73 > **144**

2nd Grader \_\_\_\_\_

70 > **113**



**EVIDENCE**  
for **ESSA** 



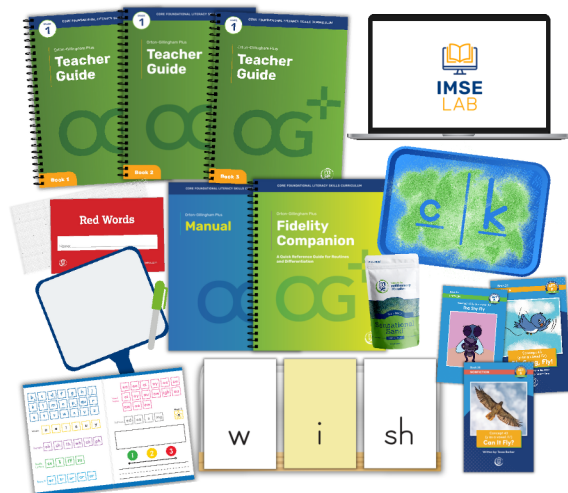
# Your Toolkits to Bring OG+ to Life in Your Classroom



## Orton-Gillingham Plus Complete Classroom Curriculum

25 Students or 5 Students for OG+ LIFT  
Available for Grades K-3

IMSE's OG+ curriculum includes an Educator Kit with comprehensive teaching materials and a Student Kit with workbooks and decodable readers to bring OG+ to life in the classroom.



## Orton-Gillingham Plus Educator Curriculum Kit

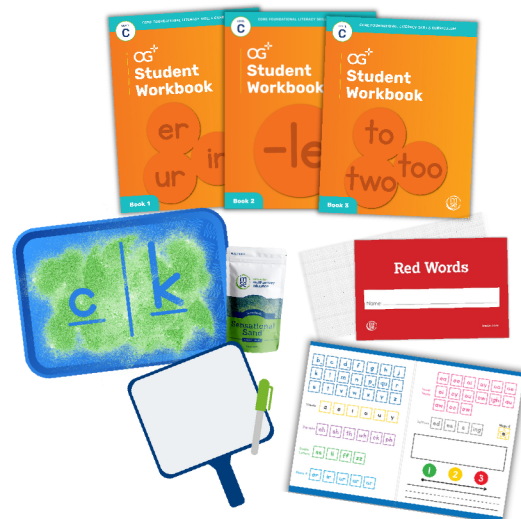
Available for Grades K-3

The OG+ Educator Curriculum Kit delivers the latest in literacy science with ready-to-use lessons, decodable readers, and hands-on tools. Perfect for newcomers building strong foundations or trained IMSE educators upgrading to the newest curriculum.

## Orton-Gillingham Plus Student Curriculum Kit

25 Students or 5 Students for OG+ LIFT  
Available for Grades K-3

Designed for 25 learners, each kit includes grade-level workbooks, sand trays with 2 bags of sensational sand, Red Word Booklets, screens, five Word-Building Kits, and customizable whiteboards, everything students need to practice and apply Structured Literacy skills.





# MORPHOLOGY PLUS

## MORPHOLOGY AND WORD STUDY CURRICULUM

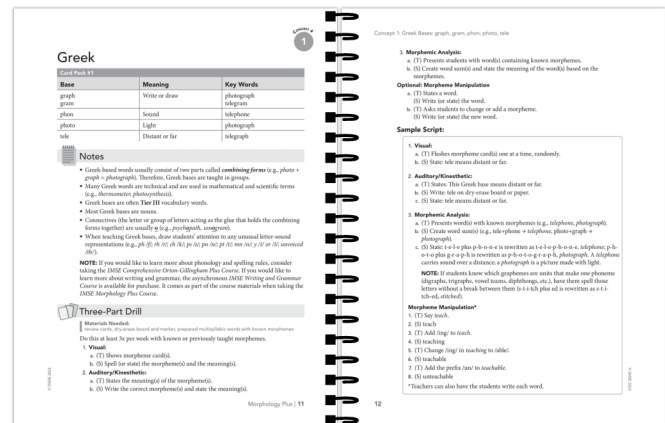
Grade 3-5 (Gen Ed), Middle/High School (Special Ed and Intervention)

Morphology+ is an accredited Structured Literacy program that equips educators to teach morphology, fluency, vocabulary, and comprehension using practical, research-based tools. Educators can begin teaching right away with the included materials or choose to enhance their practice with professional development, supporting high-impact instruction across all classroom settings and tiers of intervention.

## Everything Teachers Need for Literacy Success:

- **Teacher Guides**—Structured routines, morpheme notes, word lists, and flexible weekly plans for effective, research-based instruction
- **Morphology Plus Training Manual**—Your essential guide to structured morphology instruction—detailed and research-based
- **Student Passages**—Skill-aligned texts that build fluency, reinforce comprehension, and spiral prior learning
- **M+ LAB**—Now launching in IMSE LAB with early access to the Lesson Library and Implementation Hub for targeted support
- **The Comprehension Blueprint by Nancy Hennessy**—A cornerstone resource to help you build skilled, strategic readers with deep understanding
- **The Vocabulary Handbook by Linda Diamond and Linda Gutlohn**—Practical tools for teaching robust vocabulary—critical for comprehension and academic success
- **IMSE Morpheme Card Pack**—Hands-on learning meets structured review with durable, color-coded morpheme cards

### A Look at a M+ Teacher Guide



**Boost literacy success  
with Morphology+**

**LEARN MORE  
at IMSE.COM**

# Three Ways to Learn: Virtual, In-Person, or On-Demand



**ADD PROFESSIONAL DEVELOPMENT NOW OR LATER, THE CURRICULUM IS ALWAYS READY.**

Every district is different. That's why Morphology+ is flexible by design. You can start teaching with the curriculum alone, no training required. When you're ready to deepen your expertise, IMSE offers 30-hour professional development available in three formats:



Live Virtual



In Person



Asynchronous

## Unlock the Science of Reading to Transform Student Outcomes

- ▶ **Deepen your knowledge** of the science of reading and the roots of the English language.
- ▶ **Support all learners**, including those with dyslexia.
- ▶ **Leverage language connections** to help English Learners succeed.
- ▶ **Use data to drive instruction** with effective assessments.
- ▶ **Design impactful lessons** focused on morphology, vocabulary, fluency, and comprehension.
- ▶ **Apply skills in context** with expertly designed student passages to reinforce concepts.

Pinedale High School  
Sublette County, WY

**29% increase**

in 9<sup>th</sup> grade students at advanced and proficient reading levels

51.69% to **80%**

proficient in one year



I would highly recommend the IMSE Morphology+ training to any teacher of upper elementary students or above. The skills I gained have been a true gift for my students' success. The program's multisensory focus made all the difference, and I cannot speak highly enough of the lasting impact it has had on my teaching career.

Alexandra Qyckoff  
6-12 Reading Specialist  
East Windsor Regional School District,  
NJ



**Invest in your teachers,  
strengthen their skills, and see  
real results.**

**>> LEARN MORE**  
at [IMSE.COM](https://www.imse.com)



# Bridge Gaps and Build Skills with Morphology+ Kits



## Morphology Plus Complete Classroom Curriculum

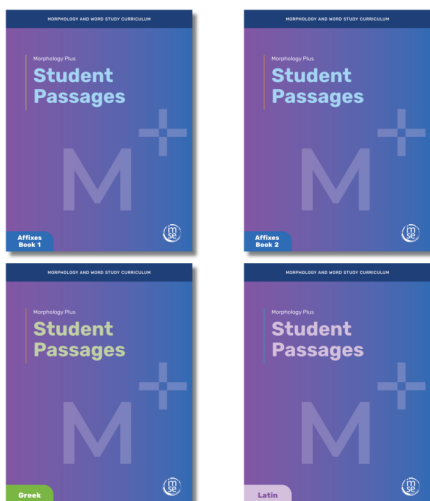
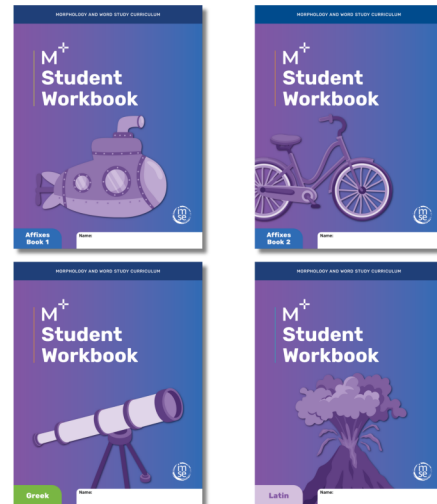
For Grades 3+

IMSE's Morphology+ Complete Classroom Curriculum delivers research-based, classroom-ready tools and strategies to build strong morphology and word study skills, empowering educators to boost confidence and drive lasting literacy success.

## Morphology+ Student Workbook Consumables

For Grades 3+  
5 Students

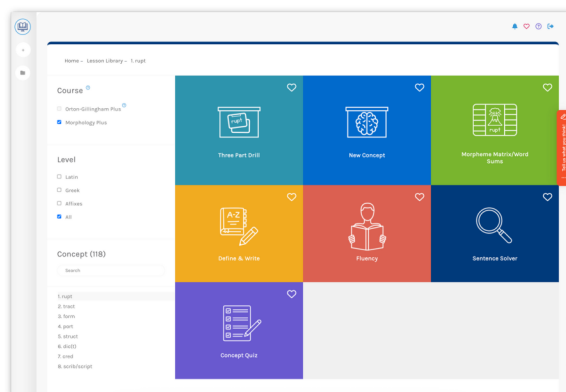
Reinforce and extend learning with books that strengthen word structure, vocabulary, and fluency. They are designed for flexible use in class, at home, and for informal assessment, helping students practice independently and achieve mastery of key morphology skills.



## Morphology+ Student Workbook Consumables

For Grades 3+  
5 Students

Help students apply morphological knowledge in connected text through reading, word analysis, comprehension, and writing. This resource strengthens understanding of common affixes and Latin and Greek bases while extending explicit instruction.



## BRING IMSE TO DIGITAL LIFE

IMSE LAB is the all-in-one lesson planning and assessment platform designed to elevate Structured Literacy instruction. As the perfect companion to IMSE OG+, it engages students through interactive digital lessons, customizable assessments, and a rich library of instructional resources.

### Save time and focus on what matters most—students.

With tools that streamline prep and personalize instruction, teachers can focus more on students and less on paperwork.



#### Lesson Library

- ▶ Instructional videos
- ▶ Kindergarten sound scenes
- ▶ Ready to present slides



#### Lesson Builder

- ▶ Create and customize lessons using your own or IMSE's materials



#### Assessments

- ▶ Weekly, interactive, and customizable
- ▶ Track progress with custom student groups



#### Family Connection

- ▶ Letters in English and Spanish to strengthen home-school communication

## LETTER FORMATION VIDEOS

Engaging visuals that bring every letter to life.



## SOUND SCENES

Engaging illustrations with real-world connections to strengthen understanding.

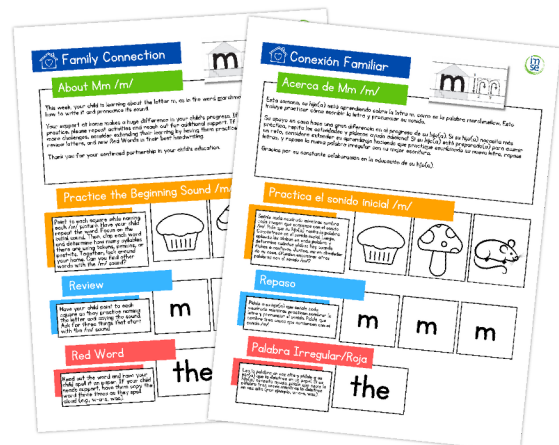


## FAMILY CONNECTION LETTERS

English and Spanish letters designed for family engagement and skill reinforcement.



Subscribe to IMSE LAB  
and unlock the tools that  
make teaching easier.







# PRE-K LITERACY PLUS

Literacy begins with language and evidence-based teaching.

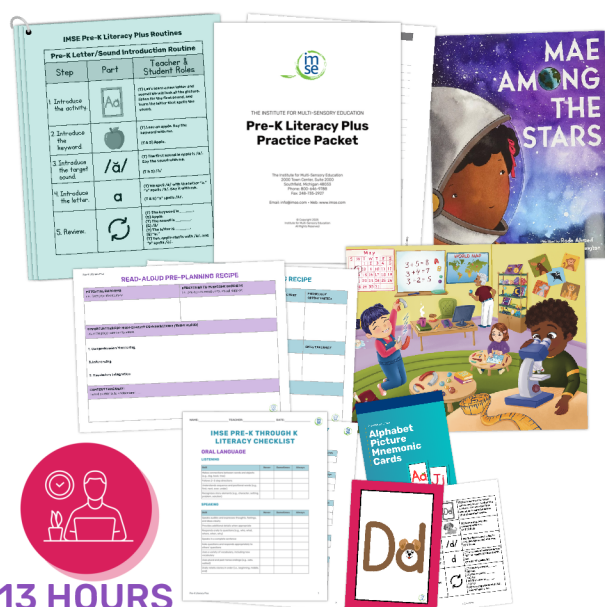
## PRE-K

With flexible, on-demand learning, IMSE's Pre-K Literacy+ Course gives educators evidence-based strategies to strengthen early literacy skills and enhance any curriculum.

## Why It Matters

Young learners build the foundation for reading long before kindergarten. By completing Pre-K Literacy Plus, you'll be prepared to:

- Give every child an equitable start in literacy.
- Identify needs early and respond with effective strategies.
- Foster a love of language and storytelling that lasts a lifetime.



  
**13 HOURS**


## MATERIALS PROVIDED

- Seven online modules with video presentation
- Pre-K Literacy Plus Practice Packet
- Pre-K Literacy Plus Routines Flip Chart
- Pre-K Literacy Plus Alphabet Picture Mnemonic Cards
- *Mae Among the Stars* by Roda Ahmed
- **Digital access** to IMSE's Pre-K Through K Literacy Checklist, read-aloud planning cards, and Sound Scene for "m"



## Key Components

This course features seven engaging modules designed to empower Pre-K educators:

- 
**Introduction: The Science of Early Literacy**—Discover what the science of early literacy truly means, debunk common myths, and celebrate the pivotal role of pre-K educators in shaping children's futures.
- 1 Let's Talk About It!**—Gain a deep understanding of oral language, its five domains, and its critical role in learning while gaining practical strategies to support English Learners.
- 2 CEO of Language (YOU!)**—Learn how to create language-rich environments, foster high-quality conversations, and plan interactive read-alouds that strengthen vocabulary and communication.
- 3 The Magic of a Read-Aloud**—Unlock the power of evidence-based read-alouds to grow speaking and listening skills, expand vocabulary, and foster inclusive, engaging language experiences for all learners.
- 4 Connecting Speech to Print**—Explore developmentally appropriate routines that link spoken language to print, including phonological awareness and letter-sound instruction.
- 5 Emergent Writing**—Support young writers by understanding the stages of writing development, embedding writing into daily routines, and fostering meaningful opportunities to share ideas on paper.
- 6 It Takes a Village**—Partner with families to extend language and literacy beyond the classroom while effectively supporting children at risk of language difficulties.



Ready to build strong pre-K literacy foundations?

**LEARN MORE**  
at [IMSE.COM](https://www.imse.com)

# STRENGTHEN YOUR LITERACY IMPACT. TOGETHER.

Support every role with targeted courses to ensure your whole staff is aligned, empowered, and equipped to sustain literacy success schoolwide.



## Administrator Course

This 3-hour course equips school and district leaders with the knowledge and tools to champion IMSE's OG+ and Morphology+ programs. Through expert-led modules, classroom demonstration videos, planning guides, and checklists, administrators learn how to:

- Monitor instructional fidelity
- Provide meaningful support and feedback
- Make informed decisions about Structured Literacy implementation

Available in both asynchronous and live virtual formats, this course ensures every leader is prepared to drive literacy success across their schools.



## Educational Assistant Course

Designed for educational assistants, this 18-hour course builds the skills needed to effectively support teachers trained in IMSE's Orton-Gillingham Plus. Through hands-on, interactive instruction, participants gain a clear understanding of IMSE's enhanced OG methodology and practical tools to help implement it with fidelity.

Offered in both in-person and live virtual formats, this course empowers educational assistants to become active partners in literacy success.





# IMSE CONSULTING

## Expert Support at Every Turn

IMSE Consulting offers expert, in-district guidance starting with a needs assessment, followed by a customized strategic plan and hands-on implementation support. This tailored approach removes uncertainty and drives sustainable, system-wide literacy improvement. It is for those who—

- Have not experienced IMSE training
- Have had staff members trained but have not yet implemented those learnings
- Are looking for more tailored support in their literacy efforts

## OUR PROCESS



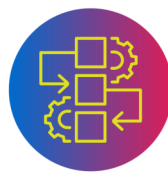
### Data Analysis

Collect and analyze data, track and measure impact, help establish data systems, and use insights for continuous improvement.



### Needs Assessment

Conduct comprehensive interviews, assessments, and stakeholder discussions to set clear, targeted goals for improvement.



### Implementation Plan

Create a collaborative plan tailored to your district's unique objectives. This plan can potentially include targeted training, coaching, and leadership development.



### Sustain and Build Capacity

Work closely with school staff and leaders, offering guidance and resources to foster a sense of ownership and ensure that improvements are sustainable beyond the consultancy period.

**Let our team help yours set every student up for literacy success.**

**➤ LEARN MORE**  
at [IMSE.COM](https://www.imse.com)



# The Best of IMSE. On-Demand.

## ASYNCHRONOUS COURSES



Experience IMSE's renowned courses on your own time. Our asynchronous continuing education opportunities offer proven IMSE training on-demand, giving you access to the best of Structured Literacy. Pause, rewind, and rewatch lessons, and fit learning into your schedule, not vice versa.

### Phonological Awareness

This 12.5-hour self-paced course deepens your understanding of phonological awareness and its role in reading, covering phonemic awareness, the 44 English sounds, and orthographic mapping.

### Writing & Grammar

Our 6-hour online Writing and Grammar course provides self-paced instruction for Grades 3–6 and intervention teachers, covering key writing skills and including a digital manual and practice packet.

### Science of Reading

Educators and leaders can deepen their understanding of the science of reading in this three-hour self-paced course featuring key research models, practical applications, and a final assessment.

### Intervention & Support

Educators gain targeted strategies for reading and spelling intervention in this 9-hour self-paced course, which builds on our OG+ training to help identify student needs, use data-driven instruction, and enhance fluency, comprehension, and feedback.

### Refresher Courses

IMSE's Online Refresher Courses offer a clear, practical review of key methods, assessments, and lessons for educators who have completed OG+ or Morphology+ training.

### Fidelity Courses

IMSE's Fidelity Courses provide in-depth training on strategies, classroom implementation, differentiation, and dyslexia, with real student examples across varied settings.

# EDUCATOR RESOURCES, ON US

## FREE WEBINARS, DOWNLOADABLE TOOLS, AND ONGOING GUIDANCE



### IMSE WEBINAR SERIES

Stay on the Cutting Edge of Literacy, For Free

IMSE's free literacy webinars provide essential professional development with practical strategies, expert insights, and the latest in structured literacy. Led by Science of Reading experts, sessions are available live or on-demand so your team can learn anytime, anywhere.



### IMSE JOURNAL

IMSE Updates, Research & Thought Leadership

The Journal is IMSE's blog for all things literacy, featuring the latest research, trends, strategies, and success stories. Educators can explore practical insights on the science of reading, Structured Literacy, classroom activities, and more to stay informed and inspired.



### FREEBIE FRIDAYS

Bi-Weekly Free Literacy Resources,  
Delivered Straight to Your Inbox

IMSE's Freebie Fridays deliver fun, research-based literacy activities to your inbox every other week, completely free. Created by teachers and for teachers, each resource supports Structured Literacy with engaging, easy-to-use content that reinforces key skills in the classroom.



**Take Advantage of Free Guidance and  
Resources**

**>> LEARN MORE  
at IMSE.COM**



# IMSE CERTIFICATION

## Transform Expertise Into Impact

IMSE offers multiple levels of certification to allow districts and educators to deepen their knowledge and practice of Structured Literacy, and invest in the future of literacy education for generations of students to come. IMSE-certified educators are uniquely positioned to help others implement Structured Literacy with fidelity.



### IMSE Orton-Gillingham Certification | 9 months

District educators who become certified in IMSE's Orton-Gillingham gain a lifelong investment in their literacy education and add a rich layer of expertise to their teaching skills. IMSE OG Certification is offered through two different practicums: the IMSE Comprehensive Orton-Gillingham+ practicum and the IMSE OG Specialist practicum.



### IMSE's District Instructor Program | 6–12 months

IMSE District Instructors are passionate educators who love bringing IMSE's Orton-Gillingham training to all educators. If you are looking for opportunities to expand your impact, contact IMSE today.



By going through this practicum, my students will benefit because instead of having another tool for my toolbox, IMSE Orton-Gillingham will become the toolbox to ensure a successful reading path.

Paula MacLean  
Charlemont, MA

**Advance Expertise  
Amplify Impact  
Start the Certification Journey**

**>> LEARN MORE  
at IMSE.COM**





The Institute for Multi-Sensory Education  
2000 Town Center, Suite 2000  
Southfield, Michigan 48033  
Phone: 800-646-9788  
Fax: 248-735-2927

